Contact

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www.linkedin.com/in/minoreganato (LinkedIn)

Top Skills

Gestione Tour operator
Gestione immobiliare per il turismo
Sviluppo di aree turistiche

Languages

Inglese (Full Professional)

English (Full Professional)

French (Full Professional)

Spanish (Full Professional)

Spagnolo (Full Professional)

Italian (Native or Bilingual)

German (Elementary)

Francese (Full Professional)

Italiano (Native or Bilingual)

Tedesco (Elementary)

Certifications

Qualification for director of Travel Agency and Tour Operator Qualification for Tour Guide Real estate broker license

Honors-Awards

TOURISM WEB AWARD 2006 TOURISM WEB AWARD 2009 PREMIO ITALIANO TURISMO RESPONSABILE 2010

PREMIO ITALIANO TURISMO RESPONSABILE 2013

PREMIO PROFESSIONISTA DELL'ANNO 2017 NEL SETTORE ALBERGHIERO

Publications

Mino REGANATO

Hotel Expert & Hospitality Real Estate Management Spigno Saturnia, Latium, Italy

Summary

Hotel expert for management and marketing operations, tour operator long experience, licensed real estate agent for property management and sale/purchase of hospitality properties, lecturer in Destination Management courses. Founder of Wandering in Italy, a brand for the promotion and management of tourist areas with an innovative and unique system.

Skills:

- Hotel management
- Director for travel agencies and T.O.'s.
- Destination Manager
- Teacher for regional courses and high school Travel & Hotel Management classes.
- Destination management teacher
- Languages spoken: English, French, Spanish, Italian
- Responsible for contracts with hotels and tour operators

Qualifications:

Travel Agency and T.O. Technical Director's License. License for tour escort Real Estate Agent License

Awards:

Solidus Italia Award as "Hotel Professional of the Year" 2017 Italian Responsible Tourism Award 2013 Italian Responsible Tourism Award 2010 Italian Web Tourism Award in 2009. Italian Web Tourism Award in 2006.

Experience

Hotel Hunters
Expert Hotel & Hospitality Real Estate Management
May 2024 - Present (8 months)

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PIANIFICAZIONE, FORMAZIONE, SOLUZIONE

LA TRASFORMAZIONE DA AREA DEPRESSA A ZONA TURISTICA: IPOTESI E SOLUZIONI

LO SVILUPPO DI UN'AREA TURISTICA ATTRAVERSO IL DESTINATION MANAGEMENT

Assumere over 50 in Italia: tanti buoni motivi ma...

Lo sviluppo del turismo molisano: opera ancora incompiuta

Lazio, Italia

& , , , , , ,

Hotel & Tourism Management Group

Hotel Management Specialist

September 2010 - Present (14 years 4 months)

Spigno Saturnia, Lazio, Italia

Mino Reganato is a hotel consultant who has worked in the industry since the 1980s. He specializes in the operational management of hotels, focusing on properties in smaller destinations. He combines operational skills with those of promotion and design of destination management programs with a highly innovative sales technique. He also has a long experience in the incoming tourism sector, having created and managed several tour operators in Latium since 1998, mainly introduced in the international markets of the United States and Europe, and promoted several thematic itineraries in Italy.

Advisor **** , , , , , , . , , , - .

Wandering in Italy
Travel Global Network Founder & CEO
November 2019 - September 2022 (2 years 11 months)
Spigno Saturnia

Wandering in Italy is a Travel Agencies & Tour Operator network very Special! It's a brand of Hotel & Tourism Management Group, a company composed mainly of highly professional partners and long experience in the management, consultancy and organization of courses in the hotel sectors and especially travel agencies and tour operators.

Wandering in Italy brand was born in 2019 thanks to 40 years of experience in the aforementioned sectors of Mino Reganato, a professional with a long militancy in the tourism sector with several national awards and prizes, which had the merit of conceiving a project in the travel agency and tour operator sector, making them virtually active and operational on the national and world market, through video-conference sales.

The project was born from an idea that finds its foundation and foundation in the continuous search for solutions brought in the tourism-hotel sector and events, through its long experience. The story of the creation of the project starts from far away, thanks to the direct management of accommodation companies and tour operators / travel agencies. In these years, we have operated and managed accommodation facilities, led the start-up of new hotels, we have relocated hotels in distressed assets on Italian and foreign

markets through commercial and marketing plans, impact and created a network of accommodation facilities.

Associazione Istituto Nazionale Italiano Turismo Vice president
December 2017 - November 2019 (2 years)
Termoli

The Italian National Tourism Institute Association deals with training of tourism operators, teachers of all schools of all levels, both public and private, technicians, staff of public and local institutions, private bodies and institutions in general, as well as any other aspect of training including the possible establishment of a school of its own;

The identification and definition of high-level training courses aimed at creating high-quality, "innovative" professionals for the sector

The activation of a qualified and appropriate relational network both for the achievement of the employment goals and for the training objectives of each single course

The identification of qualified teachers, experts in the sector, who constitute "excellence" for the subjects being taught in the proposed courses.

Promotion and implementation of targeted information campaigns;

Creation and management of editorial, IT and communication tools including databases, cataloging in compliance with privacy regulations;

Promotion, realization and participation in fairs, events, congresses and courses:

Development and management of tourism, food and wine, economic, social and cultural projects, also in collaboration with other bodies;

Study and research activities;

Promotion and management, as an essential moment of a fruitful associational life, of an open table called "Italian Tourism Forum" for sharing, communication, mutual knowledge, the facilitation of common projects, the discussion on themes, problems and possibilities of tourism international, in all its multiple values:

Presence and promotion of the debate on national and international tourist policies;

Creation of networks, networks, partnerships between interested parties at national and / or international level:

Membership of networks, networks and partnerships at national and / or international level;

Solaria Homes & Apartments

General Manager

June 2018 - September 2019 (1 year 4 months)

Formia, Lazio, Italia

Solaria Homes & Apartments is an touristic resort consisting of apartments, a pool of 14 mts, a garden with palm trees located in Lazio, close to the magnificent Gulf of Gaeta, between Rome and Naples. A beautiful location between greenery and close to the sea and beaches with blue flags, an european award concerning quality of the sea water & beaches and tourist organization. From here it is possible reach many sites of international importance, such as Rome, Naples, Pompeii, the Royal Palace of Caserta, the Abbey of Montecassino and the wonderful Riviera of Ulysses. Solaria Homes & Apartments is located in Formia, along the famous Via Appia (the Regina Viarum), near the famous mausoleum of Cicero.

www.solariahomes.it

SOLARIA HOMES NETWORK

Homestead Lodging Management June 2012 - August 2017 (5 years 3 months) Italy

Solaria Homes is a network of lodging homes of different types, carefully selected under the criteria of a Quality Charter. B & B, Farm Holidays, Country House, Historical Houses, Villas, Castles, and towers where stronger is the presence of special atmospheres. What characterizes a stay in our Homes is the particular attention to the needs of each guest in a context of absolute charming, between art, history, and nature. In some properties, the culinary traditions of the areas are strongly offered, where the flavors and aromas of the recipes meet the genuine products of the earth and the sea, offering a selection of specialties with a very important Wine selection. Guests will find all the information about neighboring places to visit because our philosophy is to promote places and spread the culture of hospitality "in a family" as an opportunity to transmit the Italian culture and real tradition.

ANIPE - Professional Courses for Tourism

Teacher for Marketing & Management courses in Tourism Business February 2015 - June 2015 (5 months)

Teacher for Marketing & Management courses in Tourism Business

HTMG - Hotel & Tourism Management Group srls Chief Executive Officer April 2011 - June 2015 (4 years 3 months) Chief Executive Officer of HTMG Srls - Hotel & Tourism Management Group offering services (as here below described) to Hotels in Italy and abroad, wedding location:

HTMG Srls is a company composed by professionals in hotel & tourism industry, highly specialized in marketing and promotion for hotel and tourism businesses.

Here following the main services offered:

- · Check up & start up
- Assistance & product promotion
- CRS management
- Management & motivation of human resources.
- Marketing, Communication & destination management
- Wedding Organization and Food and Wine programs
- Mystery Guest Operating
- Training "In House
- Energy consulting with costs reduction

Business companies belonging to HTMG group:

- HTMG Srls HOTEL REALTY: Buyers/sellers searching for Hotels and Resorts.
- WEDDING & : brand relatives to Wedding & Events organization in prestigious italian venues, taking care of all aspects.
- HTMG NETWORK is an hospitality network. All the properties such as boutique hotel, hotel de charme, country house, etc, have signed a Quality Agreement to guarantee an high service level to Customers.

Tour Operator LICENSED DIRECTOR & MANAGEMENT January 2011 - December 2012 (2 years)

Manager and licensed director for a new Tour Operator brand specialized for the centre-south of Italy with a wide selection of packages for Wine & Food programs, Wedding & events, Meeting & Congress, Sea resorts.

APPIA GRAND HOTEL HOTEL MANAGEMENT CONSULTANT July 2011 - June 2012 (1 year) Appia Grand Hotel is a business hotel located on Lazio's coast. The hotel is a four stars with 72 rooms. The Hotel is very suitable to organize meeting and congresses as well F.I.T and groups stay. I was the Hotel Management Consultant.

LA BASTIDE DE FLORE MARKETING CONSULTANT MANAGER May 2011 - June 2012 (1 year 2 months) SAINT GILLES - FRANCE

Marketing Consultant Manager for a FarmHouse in Camargue (France). I operated a yearly program, planning and organizing the company's marketing, determine customer base, establish pricing strategies, promoting the services to abroad markets, especially to Italy.

ANIPE - PROFESSIONAL COURSES FOR TOURISM MARKETING & MANAGEMENT TEACHER May 2007 - 2011 (4 years)

I'am a teacher for Marketing & Management courses in Tourism Business for Lazio Region

TRAVEL STORE HOTEL & TOURISM CONSULTANT January 2010 - October 2010 (10 months)

Professional group offering a complete package for Hospitality Management. My group can also assist your company with properties searches, site selection, and acquisitions in Italy and Europe.

SPIRIT OF TRAVEL TOUR OPERATOR OWNER

September 2003 - October 2010 (7 years 2 months) Lazio, Italia

General Manager and Owner of Spirit of Travel, an italian tour operator inbound, specialized for tour packages to Rome, Tuscany, Latium, Capri island, Amalfi Coast, Sorrento area, Ulisse's Coast. We offered different catalogues for several destinations in Italy and abroad.

HOTEL & TOURISM SCHOOL OF FORMIA (LATIUM)
TRAVEL AGENCIES MANAGEMENT TEACHER
January 2009 - June 2010 (1 year 6 months)

TRAVEL AGENCIES MANAGEMENT TEACHER at HOTEL & DURISM SCHOOL OF FORMIA & DURISM (LATIUM)

HOTEL & TOURISM SCHOOL OF CASSINO (LATIUM) CONGRESS & MEETING MANAGEMENT TEACHER November 2008 - June 2010 (1 year 8 months)

CONGRESSES & DETINGS MANAGEMENT TEACHER for COURSES IN HOTEL & DURISM SCHOOL OF CASSINO (LATIUM)

REGIONE LAZIO DESTINATION MANAGEMENT TEACHER June 2006 - June 2008 (2 years 1 month)

Teacher of Marketing and destination management courses for Travel Business field.

HOTEL MIRASOLE di GIVAP MANAGEMENT & SALES CONSULTANT October 2003 - September 2004 (1 year)

Again at Hotel Mirasole but with another company for 1 year of consultancy to push up it from a distressed asset state.

TRANSNATIONAL TOUR OPERATOR SALES AND MARKETING MANAGER September 1998 - September 2003 (5 years 1 month)

SALES AND MARKETING MANAGER IN A TOUR OPERATOR BASED IN LAZIO. PARTICIPATION TO MAIN ITALIAN & INTERNATIONAL TRADE FAIRS, T.O. CATALOGUE PROMOTION.

HOTEL MIRASOLE COMMERCIAL & FRONT DESK MANAGER August 1986 - September 1998 (12 years 2 months)

Mirasole Hotel was a very nice hotel located on Lazio's coast between Rome and Naples. The hotel was a three stars (now four stars) with 136 rooms. I had a great opportunity to improve the management and commercialization towards different markets in Italy and abroad. We did a great job during that time. The hotel became very popular for F.I.T and groups from March to November thanks to best rates and services quality offered. I was the Commercial and Front desk Manager.

JOLLY HOTEL

Front desk supervisor January 1986 - August 1986 (8 months) Rome

Jolly Hotel was an italian hotel chain very popular. I worked in Jolly Via Veneto, a great hotel located near the well known street. A great experience!

ROCK GARDEN HOTEL FRONT DESK EMPLOYEE

March 1980 - December 1985 (5 years 10 months)

Booking and front desk employee for a small and very nice three stars hotel on Lazio coast.

Education

IPATS FORMIA - SCHOOL FOR TOURISM
DIPLOMA HOTEL MANAGEMENT, TOURISM MARKETING, ENGLISH,
FRENCH, SPANISH, HOTEL MANAGEMENT · (1975 - 1980)